



SYMBIOSIS INSTITUTE OF MEDIA & COMMUNICATION

PROGRAMME SPECIFIC OUTCOMES (PSOs)

- Our graduates would be at the forefront of media and communication industry as competent professionals, entrepreneurs and thought leaders.
- Our graduates will demonstrate critical thinking and creativity through integration and application of knowledge, skills and attitude in a value-based framework.
- Our graduates would successfully compete in the volatile, uncertain, complex and ambiguous (VUCA) global environment shaped by technological, societal and economic transformations.
- Our graduates will pursue continuous learning by engaging in further education, research and training.
- Our graduates will be ethical, committed and proactive members of the community and civil society at large practicing eco-sensitivity and social responsibility.)

Program Outcome MA (MC) Journalism

- To demonstrate understanding of History, Geography, Multi lingual, multicultural nature and all forms of diversity in India. ·
- Understanding of principles, concepts and theories of different forms of journalism. ·
- To enable students to think critically, creatively and independently. ·

- To be able to conduct research and analyze information by applying methods appropriate for journalism. ·
- To be able to apply technologies essential for journalism.
- To be able to gather, analyze and present news stories in relevant formats as per target audience and publications.

Programme Outcomes MA (MC) Audio Visual

- The programme will help the students understand the idea of Audio-Visual production and film making as an art form and the essentials of various media platform styles, and know the basics of the language of cinema.
- The student will be able to assess basics of a number of methods of analyzing films, be able to apply these methods to a variety of films, and know why film studies favour certain methods.
- The students will be able to demonstrate an advanced level of proficiency in filmmaking by producing and directing their own films working through the stages of pre-production, production and post-production.
- The students will be able to think critically and innovatively through integration of knowledge, skills and good attitude.