

# Curriculum Vitae

## Sushobhan Patankar

Designation : **Assistant Professor**

### ***Education***

M.CMS      Department of Communication Studies, University of Pune, (1999-2001)

BSc          Chemistry, University of Pune, Pune, India (1996-1999)

NET          National Eligibility Test, UGC, New Delhi (2011)

### ***Scholarly Interests and Expertise***

Broad areas: New Media, News Selection Theory, Social Media

Specific areas: Theories of News Selection, Theories of News presentations, New Media Studies, Social Media

Teaching Experience:      2.6 ( Postgraduate: 2.6 years)

- November 07, 2013 onwards....  
Assistant Professor, Symbiosis Institute of Media and Communication.

### ***Programmes Taught:***

MMC (Journalism)  
MA(MC)(Journalism)

### ***Courses/Subjects Taught:***

Television News Basics  
Television News Advanced  
Current Affairs  
Newsroom Management  
Investigative Journalism  
Sports Journalism

### ***Book Chapters:***

1. Patankar, S. (2014). Online Journalism. In H. K. Sushobhan Patankar, *Online Journalism* (pp. 1-18,147-160). VIKAS Publishing House Pvt Ltd.
2. Patankar, S. (2016). A Study of usage of social media by Indian Public Service Broadcasters. In D. M. Ajit Gagare (Ed.), *Changing Media, Changing Audience*

*Revitalising Theories of Production, Promotion and Active Audience* (pp. 183-194). New Delhi, India: Lenin Media Private Limited.

### ***Research Papers Presented in National/International Conferences***

1. Presented paper titled “Digital Media in India: Study of Indian Hindi, English & regional language TV news Channels” at International Association for Media and Communication Research conference at Hyderabad in July 2014
2. Presented a paper titled “A study usage of social media by of Indian Public Service Broadcasters” at National Conference on ‘Changing Media, Changing Audiences: Revitalizing Theories of Production, Promotion and Active Audience’ at Department of Communication Studies, University of Pune.
3. Presented a paper titled “De-constructing news on drought: An analysis of coverage of drought on Hindi and Marathi news channels” at International Conference on Media and Communication, Prospects and challenges, at Symbiosis Institute of Media and Communication, Symbiosis International University, Pune.

### ***Research Fellowship***

I was invited to Eberhardt Karl’s University of Tübingen, Germany for a Research stay under a doctoral student exchange program. This program was part of doctoral student exchange between Savitribai Phule University of Pune and Eberhardt Karl’s University of Tuebingen, Germany. Under this fellowship I went to German and conducted research for my PhD. Topic.

### ***Industry Experience: 12 Years***

I have worked with IBN7 Hindi News channel as Deputy Bureau Chief of Mumbai bureau till October 2013. At IBN7 I have covered news stories in the area of Sports, politics and business, As a sports reporter I have covered Three Seasons of Indian Premier league , I have toured with Indian cricket team for one day series in Sri-Lanka and for Champion’s trophy in south Africa, I have also covered U-19 world cup in Malaysia. Along with these major tournaments I have covered number of One day Internationals & tests. I have interviewed some of the top cricketers, and I have covered affairs related to BCCI extensively.

During this period I have worked as general news reporter as well, in this capacity I have covered Lokasabha and Vidhansabha elections 2009,I have interviewed some of the top politicians. I have also produced documentary on Power plants in Konkan and Controversial Lavasa Project near Pune.

I have special interest in business news reporting, at IBN7 I have done some business stories related to General budget, Railway budget, RBI credit policy, and government’s economic policies.

Prior to joining IBN7 Mumbai I was working with CNN-IBN as Pune bureau correspondent.

From Aug 2002 till August 2005 I was working as freelance News reporter with ESPN STAR SPORTS for their news shows Sportsline and Sportscenter. I have done number of feature stories on Young sportspersons for youth segment, apart from that I have contributed to a special program which ESPN produced on BCCI's 75 years celebrations for this show we shot at Ranjit Singhj's palace in Jamnagar, I have done 2 minute features on fitness routine of top industry professionals.

Prior to that I worked as assistant producer for a talent show on STAR PLUS from July 2001 till August 2002, in this assignment my job responsibility was to supervise overall editing of the show

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