

### **Brief profile- Ms Radhika Ingale-**

#### **Designation: Assistant Professor**


- Ms.Radhika Ingale is currently a full time faculty with Symbiosis Institute of Media and communication, (PG), and also is the faculty –in-charge Audio-visual.
- Communication for creative industries, Audio Visual Communication, TV genres and formats and Introduction to PR are a few of the subjects she teaches at SIMC apart from handling the GE round at admissions, and conducting the Ice breakers for the Induction programme.
- She is currently a PhD research scholar at Symbiosis International University, researching on ‘Influence of Grips theatre on content, creators and audiences’.
- -Ms .Radhika Ingale has completed her Masters in communication studies from the Pune University (1997) with a specialization in Video production.
- A UGC-NET Qualified teacher in Mass communication and Journalism.
- She also holds a post graduate diploma in Advertising and Public Relations from The Symbiosis Inst. of Management.
- 14 years of full time and adjunct teaching experience and 6 years of Industry experience. Completed 20 years of working experience.
- Areas of Research- Children and media, Intimate children’s and young adults theatre and audience studies are her areas of research interest.

### **- Publications**

#### **Journal papers-**

1	SIMC, Hulikavi 01/2016Pune	Prasanna,Ingale Radhika	Assistive Media Strategies to Facilitate children's learning: A Study of " The Granny Cloud"	Media Messenger	112455- 2046	39- 50	☐
2	SIMC, Londhe 02/2012Pune	BR,Kanegaonkar Prajakta,Tupe Priyanka,Ingale Radhika,Bhosale Trupti	Case Study: Vijeta The Victorious	Jidnyasa	--0976- 0326	7-8	

## Book chapters-

3 07/2015	Pune SIMC, Chatterjee Chandan,Hulikavi Prasanna,Ghosh Munmun,Upadhyay Ashwani Kumar,Dsouza Darryl,Ingale Radhika,Valecha Pooja	Campus Connect	Envisioning the Future of Indian Management Education	S R Singhvi and Amit (India) Agnihotri Private Limited	McGraw Hill International- Education 93- 392- 1829-4	58- 64	
4 03/2015	Pune SIMC, Ingale Radhika	Poke-Like- Share- Unfriend (Real or Virtual): Social Media Networking and Children	Metamorphosis of new Media & Digital Culture	Dr. Madhavi Reddy	L06/2015 enin National Media -978- 93- 85160- 51-6	117- 128	

### 5. 06/2015 Pune Univ Ingale Radhika

Study of Use and impact of specialized techniques for child audiences using “goshta simple pillachi” A grips play as case study.

Book- Changing media changing audiences

Lenin media

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