

Brief Profile with role

Prasanna, is currently working as the Assistant Professor cum Deputy Director. She is also an in-charge of admissions portfolio at SIMC.

Currently at SIMC, she is teaching Communication Theories, Film Appreciation and Media Culture and society.

Education

PhD Currently pursuing PhD with Symbiosis International University

MA Sociology, University of Pune, Pune, India (1989-1990)

Certificate Course in Film Appreciation FTII, Pune (1991)

PGDCMC SNDT University, Mumbai, India (1988)

BA Psychology, Pune University, Pune, India (1988)

SET State Eligibility Test, Maharashtra (1995) (Equivalent of NET as per UGC guidelines)

Certified PF16 counselor

Academic & Professional Experience (Affiliations)

Prasanna is a Mass Media and Communications subject matter expert with over 26 years of experience. She has performed a number of roles in her career such as professor, academician, mentor, corporate trainer and facilitator. She has also developed and taught various courses in areas related to women, children and media. She is deeply involved in developing media material for education and empowerment and also provides her expertise to organizations working in the area of development communication. Prasanna started her career as a pre-school teacher after which she the Department of Communication Media for Children, SNDT Women's University, Pune. She has also taught various courses at various institutes offering MBA and other Masters courses in Media and Communication. Like Symbiosis Institute of Business Management, Indira School of Communication, MIT School of Journalism, and Department of Communication ,Pune University. She also teaches courses for the Masters' Diploma in Higher education and Andragogy at Symbiosis International University.

Apart from teaching, she also worked with as a corporate trainer and facilitator in the areas of soft skills, team building, and conflict resolution and cross cultural sensitivity. She has conducted several programs for national and state agencies like the Central Institute of Educational Technology, State Council for Education and Research, National school of Drama

Affiliations

School in the cloud

ARNEC

Scholarly Interests and Expertise:

Gender and children's representation in popular culture, Media Education, Audience Studies, Computer mediated education, Puppetry and Theatre, New Media, Film Studies, interpersonal communication.

Research Publications:

Journals:

1. Hulikavi Prasanna, Ingale Radhika (01/2016) Assistive Media Strategies to Facilitate children's learning: A Study of "The Granny Cloud". Media Messenger, 1(1) : 39-50 (ISSN: 2455-2046).
2. Chatterjee Chandan, Hulikavi Prasanna, Ghosh Munmun, Upadhyay Ashwani Kumar, Dsouza Darryl, Ingale Radhika, Valecha Pooja (2015) Campus Connect- Envisioning the Future of Indian Management Education, McGraw Hill Education (India) Private Limited ISBN 978-93-392-1829-4
3. Hulikavi Prasanna, Kulkarni Suneeta, (2015) The Dynamics of children's interaction and learning using digital media, Metamorphosis of new Media & Digital Culture. Lenin Media ISBN 978-93-85160-51-6
4. "Framed –images of women in television advertisements" (2003) Paper presented at the International Conference "Empowering Women Through Information and Knowledge – From Oral Traditions to ICT"
5. (2000). Making classroom teaching meaningful and fun... through PUPPETS! Balak: The Quarterly Journal of the Indian Association for Pre-school Education. p. 9 – p. 12, 4th quarter 2000.
6. Suneeta Kulkarni, Prasanna Hulikav (1998) Peace and violence issues in children's books: Indian publications in the last decade. In Proceedings of the 26th Congress of the International Board on Books for Young People, New Delhi, India. 20th – 24th September 1998. New Delhi: Association of Writers & Illustrators for Children.