

SANTOSH KUMAR BISWAL

Brief Note:

Working as an **Assistant Professor**, teaching areas include-

- Advanced Media Research
- Basic Media Research
- Media and Culture
- Perspectives on Indian Media
- Current Affairs
- Dissertation guidance

Education:

- Ph.D. in Communication and Journalism, Osmania University, Hyderabad (July, 2016)
- UGC-National Eligibility Test (NET) for lectureship in Mass Communication and Journalism (2012)
- M.Phil in Journalism and Mass Communication, Chaudhary Devi Lal University, Haryana (2007)
- M.A. in Social Communication, Utkal University, Bhubaneswar (2005)
- Post-Graduate Diploma in Journalism & Mass Communication, Indira Gandhi Open University, New Delhi (2005)
- B.A. Economics (Hons.), Utkal University, Bhubaneswar (1998)

Academic & Professional Experience:

- Working as Assistant Professor in Symbiosis Institute of Media and Communication, Symbiosis International University, Pune (Since July, 2015)
- Worked as lecturer in Dept. of Visual Communication in Andhra Loyola College (Autonomous), Vijayawada, Andhra Pradesh [September, 2009 – April, 2014]
- Worked as Copy Editor with online edition of Hindustan Times, New Delhi (November, 2006 – August, 2009)
- Worked as Communication Assistant in Tara Projects Association, New Delhi (September, 2005 – June, 2006)

Areas of Research:

- Development Communication
- Human Rights
- New Media

Publications:

- Currently co-editing a book entitled “Holistic approaches to Brand Culture and Communication across Industries” to be published in IGI Global, a Scopus-based publication, Pennsylvania, United States. (Since May, 2016)
- Biswal, S. (2016). Media’s concern towards the elderly people in India: A study. In K. John Babu (Ed.), *Media and Communication for Development* (pp. 279-292). New Delhi, India: Dominant.
- Biswal, S. (July-September, 2016). *Where newspapers compete to attract readers*. Vidura, 8(3), 34. ISSN: 0042-5303.

- Biswal, S. (2015). Disability representation in Bollywood industry: A discourse analysis. In K. John Babu (Ed.), *Media and Human Rights* (pp. 119-137). New Delhi: Dominant Publishers. ISBN-13: 9789384161729.
- Biswal, S. (January-March, 2015). *A call to save an endangered art form*. Vidura, 7(1), 36-37. ISSN: 0042-5303.
- Biswal, S. (January-March, 2015). *Poverty Line Measurement In India: An Introspection*. Social Vision, 1(4), 171-176. ISSN: 23949-0519.
- Biswal, S. (July-September, 2014). *Media turning a blind eye to the disabled?*. Vidura, 6(3), 15-16. ISSN: 0042-5303.
- Mohapatra, A. & Biswal, S. (July-September, 2014). *Disability And Media In India*. Communication Today, 16(3), -. ISSN: 0975-217X.
- Biswal, S. (2015). Disability in India: Past, Present and Future. In Atanu Mohapatra(Ed.), *Development Issues In India: Policies And Perspectives* (pp. 239-258). New Delhi: Manglam Publishers. ISBN: 978-93-82816-21-8
- Biswal, S. & Srinivasan, V. (2014). *The Role of information literacy and ICT in Indian libraries: A Critical Study*. Conference Proceedings, 281-285, Vijayawada: Andhra Pradesh Library Association. ISBN: 978-81-9233.
- Kusuma, K. & Biswal, S. (2013). *Internet Advertising Industry in Indian Economy: A Study of Prospects and Future*. Conference Proceedings, 94-98. Vijayawada: Andhra Loyola College.
- Kusuma, K. & Biswal, S. (2011). *Citizen Journalism in India: A Study of Participation, Opportunities and Challenge*. Conference Proceedings, 131-140. Machilipatnam: Krishna University Publication.
- Biswal, S. (July, 2011). *Street Theatre for Development Communication in Delhi: A Study of Prospects and Problems*. Vision Catalyst, 1(1), 113-121. ISSN No: 2277-243X.
- Biswal, S. (2010). Street Theatre in Public Communication: Interactive Space of Amusement and Social Awareness. In Bikas Chakraborti (Ed.), *Folk, Folklore and Folkloristic: Interpretation of Society and Folklore* (pp. 168-181). Kolkata: Mitram Publication. ISBN: 978-93-80036-19-9.
- Guided above 200 students from UG and PG in their research and dissertations (Since 2009)

Popular Articles:

- Biswal, S. (July, 2015). *Satyam Case: Making mockery of judiciary continues*. Alive, 68-69. ISSN: 0971-0639.
- Biswal, S (April, 2015). *Tremors in Telangana Politics*. Governance Today, 1(7), 53-54. ISSN: 2455-0426.
- Biswal, S. (November, 2011). *Domestic violence spiraling spree*. Alive, 349, 96-98. ISSN: 0971-0639.
- Biswal, S. (October, 2011). *Breastfeeding in India making mockery*. Alive, 348, 110-112. ISSN: 0971-0639.
- Biswal, S. (June, 2011). *Indian girl child goes missing*. Alive, 344, 36-37. ISSN: 0971-0639.
- Biswal, S. (April, 2009). *A sportsperson scaling greater heights*. Woman's Era, 36(869), 100-104. ISSN: 0971-1503.
- Biswal, S. (January, 2009). *Olive ridley turtles calling*. Alive, 106-108. ISSN: 0971-0639.

- Biswal, S. (January, 2009). Olive ridley turtles calling. *Hindustan Times*. Website link: <http://www.hindustantimes.com/india/olive-ridley-turtles-calling/story-g9wKhVFCoKOASCtjoBZRiM.html>
- Biswal, S. (November, 2008). *Olive ridley turtles calling*. *Alive*, 110-112. ISSN: 0971-0639.
- Biswal, S. (2008). *The Chess Whiz-Kid*. *Alive*, 106-108. ISSN: 0971-0639.
- Biswal, S. (2008). Satya shines in animation world. *Hindustan Times*. Website link: <http://www.hindustantimes.com/books/satya-shines-in-animation-world/story-uYGIf4HPWNZyR6VmQLuNCN.html>