

**Curriculum Vitae
Dr. Mun Mun Ghosh**

Designation: Assistant Professor

Education

PhD Statistics, BCKV, Kalyani, Kolkata, West Bengal (2007 -2011)
Under the guidance of Dr. Banjul Bhattacharya, Associate Professor, Mathematics,
BCKV

Thesis Submitted: In the area of Integration of Statistics and Quantitative in the area
of
Social Science titled “*Statistical Analysis to study the Women participation in
Agriculture in India with a special emphasis on West Bengal*”

PhD thesis got published as book in 2012 “*Statistical Analysis of Indian Agricultural
Workforce- A Study on Gender Perspective*”- *Banjul Bhattacharya & Munmun Ghosh;*
Lambert Academic publication, ISBN- 978-3-659-16618-1

MSc Statistics, BCKV, Kalyani, Kolkata, West Bengal (2005 -2007)

BSc Agriculture, Assam Agricultural University, Jorhat, Assam (2001-2005).

Scholarly Interests and Expertise

Broad areas: Statistics and Quantitative, Software like SPSS, AGRES and GENRES.

Specific areas: Applied Statistics, Econometrics, Inferential Statistics, Design of
Experiments, Use of Multivariate techniques and application of quantitative in doing
research.

Teaching Experience: 4 Years

- **October 15th , 2013 onwards - Working as an Assistant Professor at Symbiosis
Institute of Media & Communication, Lavale, Pune.**
- **November 21st 2012 – October 10th 2013 –** Worked as an Assistant Professor at
Indira School of Business Studies, Wakad, Pune.

Industrial Experience

- **October 1st 2011 – 1st November, 2012 :** Working experience of **one year in Civil
Administration under Public Service Commission, Department of Agriculture as
Sub Divisional Officer, TAFS Grade – I, Group B- Gazetted Officer.**
 - a. Was given the responsibility of sector and 13 blocks under Sub – division.

b. Was responsible for implementation, regulation and proper functioning of Govt. Sponsored project like MGREGA, NFSM, TM Scheme, NWDPRA etc and controlling administration of all the blocks and the Sector under the Sub- division.

c. Majorly responsible to deal with Social and Developmental Issues.

Programmes Taught

- **PGDM (Post Graduate Diploma in Management)**
- **MBA (General)**
- **MBA (Communication Management)**
- **PhD Scholars under FoMCD (Faculty of Media Communication & Design)**

Courses/Subjects Taught

- **Statistics**
- **Quantitative Techniques**
- **Research Methodology**
- **Advance Communication Research Methods**
- **Use of SPSS in Social Science Research**

Research Publications

Google Scholar Link: <https://scholar.google.co.in/citations?user=qe5f2XIAAAAJ&hl=en>

- Ghosh, Dr. Munmun Ghosh & Dr. Arindam (2014); Analysis of Women Participation in Indian Agriculture, *International Journal of Gender & Women's Studies*, 2 : 271-281. (Indexed in CrossRef, CrossCheck, Cabell's, Ulrich's, Griffith Research Online, Google Scholar, Education.edu, Informatics, Universe Digital Library, Standard Periodical Directory, Gale, Open J-Gate, EBSCO, Journal Seek, DRJI, ProQuest, BASE, InfoBase Index, OCLC, IBSS, Academic Journal Databases, Scientific Index)
- Ghosh, Dr. Mun Mun Ghosh & Dr. Arindam (2014); Financial Inclusion Strategies of Banks: Study of Indian States, *International Journal of Applied Financial Management Perspective*, 3: 990 -995. (Index in ICV, EBSCO, Genamics, Google Scholar, IC Journals Master List, Worldcat)
- Ghosh, Munmun; Ghosh, Arindam (2014) Consumer Buying Behaviour in relation to Consumption of tea - "A Study of Pune city, *International Journal of Sales & Marketing Management Research and Development (IJSMMRD)* 3: 47-54. (Indexed in Thomson Reuters' RESEARCHERID, ORCiD, Academia, Research Bible, Internet Archive, Publication List, SSRN, Mendeley, Epernicus, Index Copernicus, Issuu, Scribd, Research GATE, OAJI.)

- Dixit, Radhika; Ghosh, Munmun (2013) Financial Inclusion for inclusive growth of India-A Study of Indian States, *International Journal of Business Management & Research (IJBMR)* 3: 147- 156. (**Indexed in EBSCO, Genamics, Google Scholar, IC Journals Master List, Worldcat**)
- GHOSH .M, BHATTACHARYA .B (2009); Participation analysis of South Asian rural women towards Sustainable development in Agriculture, *Journal of Crop and Weed Science* 5: 61-66. (**Indexed in Index Copernicus International**)

Books:

- **Banjul Bhattacharya & Munmun Ghosh (2012) ; *Statistical Analysis of Indian Agricultural Workforce- A Study on Gender Perspective*, Lambert Academic publication, (ISBN- 978-3-659-16618-1)**

Book Chapter

- Chatterjee Chandan, Hulikavi Prasanna, Ghosh Munmun (2015); Campus Connect In *Envisioning the Future of Indian Management Education*, McGraw Hill Education, pp 58 -64.

Conferences attended

- Participated and presented research paper on “**Branding Sprituality – A Consumer Perception Study on Patanjali Products**” by **Ruchi Jaggi & Mun Mun Ghosh** in Conference on Brand Management on 16th – 17th April 2016, IIT Delhi.
- Participated in 2nd International Conference on “*Emerging Trends in World Economy through Innovation and Entrepreneurship Development*” at Symbiosis Centre for Management Studies, March 14th – 15th 2014 , Pune.
- Participated and presented a paper on “ *Decision Support system for Effective crop Management through efficient Knowledge sharing*” By **Banjul Bhattacharya & Mun Mun Ghosh** in ” at ICRTA, IGNOU Regional Centre, Agartala (Tripura) , 24th -26th August, 2010 in collaboration with International Food Policy Research Institute (IFPRI), Washington (USA).
- Participated and presented research paper on “*Participation Analysis of South Asian Rural Women towards Sustainable Development in Agriculture*” by **Banjul Bhattacharya & Mun Mun Ghosh** in National Symposium on “Agriculture in the Paradigm of Intergenerational Equity” on the occasion of 5th Annual Conference of Crop and Weed Science Society (CWSS), Bidhan Chandra Krishi Viswavidyalaya (BCKV) at FTC (Lake Hall) Kalyani. WB, on 22nd – 23rd May 2009.
- Participated and presented a paper on “ *Performance Evaluation of Gender Specific Participation of Agricultural Population in major SAARC Countries*” By **Banjul Bhattacharya & Mun Mun Ghosh** in 3rd Annual International Conference on “Decisions in Management and Social Sciences for Sustainable Development”, 14th –

15th December 2009 organized by Indian Institute of Social Welfare and Business Management, Kolkata - 700073, India.

Professional Awards, Honours & Achievements

- SRF Fellow under University for PhD from 2007 – 2011.
 - JRF Fellow for PG course under University from 2005 – 2007.
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