

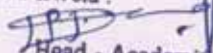
SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION
POSTGRADUATE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION
PROGRAMME STRUCTURE 2017-18

1 OBJECTIVE	Providing industry with skilled and trained media professionals adept in all fields of communication (specially in Journalism and Mass Communication) in the digital age.
2 DURATION	One Year Part Time
3 INTAKE	20 Students
4 RESERVATION	NA
5 ELIGIBILITY	Bachelor's degree with minimum of 50% marks from any recognized University
6 SELECTION PROCEDURE	Personal Interaction
7 MEDIUM OF INSTRUCTION	English
8 PROGRAM PATTERN	Semester Pattern - Two Semester
9 COURSES & SPECIALIZATION	As per Annexure A
10. FEE	Academic Fee p.a. Rs. 1,25,000 Institute Deposit Rs. 25,000 Total Rs. 1,50,000
11. ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external (University) examination.
12. STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.

**13. AWARD OF
DIPLOMA**

Post Graduate Diploma in Journalism and Mass Communication will be awarded at the end of semester II examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

Programme Structure is approved by the Academic Council and the Board of Management subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".


Head - Academics



**Annexure A
Semester I**

Catalogue Course Code	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
T5116	050161101	Basic Communication Theories	2	60	40	100
T5010	050161102	News Reporting and Editing for the Print Media	3	90	60	150
T5549	050161103	TV News - Basics	3	90	60	150
T5160	050161104	Media Laws and Ethics	2	60	40	100
T5029	050161105	Online Journalism	2	60	40	100
T5803	050161106	Term-End Project	3	90	60	150
		Total	15	450	300	750

Semester II

Catalogue Course Code	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
T5548	050161201	Current Affairs and News Analysis	2	40	60	100
T5458	050161202	TV News - Advanced	3	60	90	150
T5027	050161203	Photojournalism	2	40	60	100
T5171	050161204	Overview of Non-fiction Filmmaking	2	40	60	100
T5015	050161205	Radio	2	40	60	100
T5804	050161206	Diploma Project	4	80	120	200
		Total	15	300	450	750

Summary

Semester	Internal Credits	External Credits	Total credits	Total Marks
Semester I	-	15	15	750
Semester II	-	15	15	750
Total	-	30	30	1500