

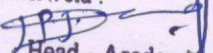
SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION
POSTGRADUATE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION
PROGRAMME STRUCTURE 2017-18

- | | | |
|------------|-------------------------------------|--|
| 1 | OBJECTIVE | Providing industry with skilled and trained media professionals adept in all fields of communication (specially in Journalism and Mass Communication) in the digital age. |
| 2 | DURATION | One Year Part Time |
| 3 | INTAKE | 20 Students |
| 4 | RESERVATION | NA |
| 5 | ELIGIBILITY | Bachelor's degree with minimum of 50% marks from any recognized University |
| 6 | SELECTION PROCEDURE | Personal Interaction |
| 7 | MEDIUM OF INSTRUCTION | English |
| 8 | PROGRAM PATTERN | Semester Pattern - Two Semester |
| 9 | COURSES & SPECIALIZATION | As per Annexure A |
| 10. | FEE | Academic Fee p.a. Rs. 1,25,000 Institute Deposit Rs. 25,000 Total Rs. 1,50,000 |
| 11. | ASSESSMENT | All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external (University) examination. |
| 12. | STANDARD OF PASSING | The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme. |

**13. AWARD OF
DIPLOMA**

Post Graduate Diploma in Journalism and Mass Communication will be awarded at the end of semester II examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

Programme Structure is approved by the Academic Council and the Board of Management subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".


Head - Academics

**Annexure A
Semester I**

| Catalogue Course Code | Course Code | Course Title | Credits | Internal Marks | External Marks | Total Marks |
|-----------------------|-------------|--|-----------|----------------|----------------|-------------|
| T5116 | 050161101 | Basic Communication Theories | 2 | 60 | 40 | 100 |
| T5010 | 050161102 | News Reporting and Editing for the Print Media | 3 | 90 | 60 | 150 |
| T5549 | 050161103 | TV News - Basics | 3 | 90 | 60 | 150 |
| T5160 | 050161104 | Media Laws and Ethics | 2 | 60 | 40 | 100 |
| T5029 | 050161105 | Online Journalism | 2 | 60 | 40 | 100 |
| T5803 | 050161106 | Term-End Project | 3 | 90 | 60 | 150 |
| | | Total | 15 | 450 | 300 | 750 |

Semester II

| Catalogue Course Code | Course Code | Course Title | Credits | Internal Marks | External Marks | Total Marks |
|-----------------------|-------------|------------------------------------|-----------|----------------|----------------|-------------|
| T5548 | 050161201 | Current Affairs and News Analysis | 2 | 40 | 60 | 100 |
| T5458 | 050161202 | TV News - Advanced | 3 | 60 | 90 | 150 |
| T5027 | 050161203 | Photojournalism | 2 | 40 | 60 | 100 |
| T5171 | 050161204 | Overview of Non-fiction Filmmaking | 2 | 40 | 60 | 100 |
| T5015 | 050161205 | Radio | 2 | 40 | 60 | 100 |
| T5804 | 050161206 | Diploma Project | 4 | 80 | 120 | 200 |
| | | Total | 15 | 300 | 450 | 750 |

Summary

| Semester | Internal Credits | External Credits | Total credits | Total Marks |
|--------------|------------------|------------------|---------------|-------------|
| Semester I | - | 15 | 15 | 750 |
| Semester II | - | 15 | 15 | 750 |
| Total | - | 30 | 30 | 1500 |