



Symbiosis Institute of Media and Communication, Pune
Master of Arts (Mass Communication)
Programme Structure 2019-21

1.	OBJECTIVE	Providing industry with skilled and trained media professionals adept in all fields communication (specially in Journalism & Audio-Visual)			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	60			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste/ Scheduled Tribes).			
6.	SELECTION PROCEDURE	MA(MC) SNAP Test, Personality Profiling, Group Exercise, Personal Interaction and Assignments			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
Journalism					
		Indian Students	381000	35000	416000
		International Students (USD equivalent to INR)	570000	35000	605000
Audio Visual					
		Indian Students	434000	35000	469000
		International Students (USD equivalent to INR)	650000	35000	685000
11.	ASSESSMENT	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external (University) examination.			
12.	STANDARD OF	The assessment of the student for each examination is done, based on relative			

	PASSING	performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Arts (Mass Communication) (Journalism/ Audio-Visual) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
Audio Visual							
1	14	0	6	0	0	1*	20
2	6	0	17	0	0	0	23
3	8	0	11	0	6	1*	25
4	6	0	2	10	0	0	18
Total	34	0	36	10	6	0	86
Journalism							
1	14	0	6	0	0	1*	20
2	6	0	17	0	0	0	23
3	8	0	12	4	0	1*	24
4	6	0	3	4	0	0	13
Total	34	0	38	8	0	0	80
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.							
The revised programme structure supersedes the previously approved programme structure dated 04/06/2020 for the programme.							



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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
Semester : 1								
Generic Core Courses								
T5450	050144101	Film and Television Appreciation		4	120	80	0	200
T5692	050144102	Digital Photography		4	120	80	0	200
T5699	050144103	Digital Multimedia and Digital Technologies		3	90	60	0	150
T5700	050144104	Media, Culture and Society		2	60	40	0	100
T5801	050144105	Project - I		1	50	0	0	50
T4005	050144106	Integrated Disaster Management *		0	0	0	0	Non Letter Grade
Total				14	440	260	0	700
Specialization Core Courses : Journalism								
T5681	050144107	Perspectives on Indian Media	Journalism	3	90	60	0	150
T5682	050144108	Basics of Journalistic Writing	Journalism	3	90	60	0	150
Total				6	180	120	0	300
Specialization Core Courses : Audio Visual								
T5632	050144109	Visual Narrative	Audio Visual	3	90	60	0	150
T5691	050144110	Creative Writing	Audio Visual	3	90	60	0	150
Total				6	180	120	0	300
Semester : 2								
Generic Core Courses								
T5701	050144201	Communication Theory and Research		3	90	60	0	150
T5802	050144202	Project II		2	100	0	0	100
T5801	050144203	Social Responsibility Project		1	50	0	0	50
Total				6	240	60	0	300
Specialization Core Courses : Journalism								
T5683	050144204	News Reporting and Editing	Journalism	3	90	60	0	150
T5684	050144205	Contemporary India and the World	Journalism	3	90	60	0	150
T5685	050144206	Television News Basic	Journalism	3	150	0	0	150
T5465	050144207	Media Laws, Ethics and Policies	Journalism	2	60	40	0	100
F5001	050144208	Investigative and Environmental Journalism	Journalism	2	100	0	0	100
T5686	050144209	Online and Social Media Tools in Journalism	Journalism	2	100	0	0	100
T5687	050144210	Advanced Journalistic Writing	Journalism	2	60	40	0	100
Total				17	650	200	0	850



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Specialization Core Courses : Audio Visual								
T5044	050144211	Camera and Lighting	Audio Visual	3	90	0	60	150
T5693	050144212	Advanced Photography	Audio Visual	3	150	0	0	150
T5694	050144213	Television Genres and Programming	Audio Visual	3	90	60	0	150
T5631	050144214	Fundamentals of Sound	Audio Visual	2	60	40	0	100
F5002	050144215	Design and Production: Theatre	Audio Visual	2	100	0	0	100
F5003	050144216	Digital Production and Video Editing	Audio Visual	2	100	0	0	100
T5698	050144217	Screenwriting	Audio Visual	2	60	40	0	100
Total				17	650	140	60	850
Semester : 3								
Generic Core Courses								
T5688	050144301	Documentary Film-Making		3	90	0	60	150
T5902	050144302	Internship		3	150	0	0	150
T5802	050144303	Project III		2	100	0	0	100
T0100	050144320	Research Publication *		0	0	0	0	Non Letter Grade
Total				8	340	0	60	400
Specialization Core Courses : Journalism								
T5018	050144304	Specialized Reporting	Journalism	3	90	60	0	150
T5021	050144305	The Business of Media	Journalism	2	60	40	0	100
T5463	050144306	Advanced Research Methodology	Journalism	3	90	60	0	150
T5624	050144307	Basics of Data Journalism	Journalism	2	100	0	0	100
T5689	050144308	Basics of Finance, Economics and Business Journalism	Journalism	2	60	40	0	100
Total				12	400	200	0	600
Specialization Core Courses : Audio Visual								
T5696	050144309	Advanced Video Editing	Audio Visual	3	90	0	60	150
T5630	050144310	Film Marketing and Distribution Models	Audio Visual	2	60	40	0	100
T5475	050144311	Direction	Audio Visual	2	60	40	0	100
F5004	050144312	Film Theory and Criticism	Audio Visual	2	100	0	0	100
T5697	050144313	Media Research Methods	Audio Visual	2	60	40	0	100
Total				11	370	120	60	550
Specialization Elective : Journalism								
T5025	050144314	Entertainment and Lifestyle Journalism	Journalism	2	60	40	0	100



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T5461	050144315	Democracy and Political Parties	Journalism	2	60	40	0	100
T5690	050144316	Photojournalism	Journalism	2	60	40	0	100
Total Required Credits				4	120	80	0	200
Semester : 4								
Generic Core Courses								
T5703	050144401	Dissertation		4	120	80	0	200
T2900	050144402	Internship		2	100	0	0	100
Total				6	220	80	0	300
Specialization Core Courses : Journalism								
T5458	050144403	Television News - Advanced	Journalism	3	90	60	0	150
Total				3	90	60	0	150
Specialization Core Courses : Audio Visual								
T5058	050144404	Production Design	Audio Visual	2	60	40	0	100
Total				2	60	40	0	100
Specialization Elective : Journalism								
T5031	050144405	Sports Journalism	Journalism	2	60	40	0	100
T5478	050144406	Advanced Business Journalism	Journalism	2	60	40	0	100
F0002	050144407	Flexi-Credit Course	Journalism	2	100	0	0	100
Total Required Credits				4	120	80	0	200
Specialization Elective : Audio Visual								
T5064	050144408	Graphics and Visual Special Effects	Audio Visual	2	60	0	40	100
T5476	050144409	Specialized Photography	Audio Visual	2	60	0	40	100
F0002	050144410	Flexi-Credit Course	Audio Visual	2	100	0	0	100
Total Required Credits				4	120	0	80	200
Specialization Elective : Audio Visual								
T5047	050144411	Radio Production	Audio Visual	3	90	60	0	150
T5053	050144412	Multi Camera Techniques	Audio Visual	3	90	0	60	150
T5474	050144413	Sound Design	Audio Visual	3	90	60	0	150
Total Required Credits				6	180	60	60	300



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Celebrating 50 Years of Excellence

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Journalism				
Semester 1	1	19	20	1000
Semester 2	10	13	23	1150
Semester 3	7	17	24	1200
Semester 4	4	9	13	650
Total	22	58	80	4000
Audio Visual				
Semester 1	1	19	20	1000
Semester 2	10	13	23	1150
Semester 3	7	12	19	950
Semester 4	4	14	18	900
Total	22	58	80	4000