

# Symbiosis Institute of Media and Communication, Lavale Campus, Pune

## Statement of Purpose

### A) Personal Information:

- 1) Name:
- 2) Gender:
- 3) Date of Birth:
- 4) Qualifications: [Mention your last passing degree]

### B) Analysis Section:

- 1) How did you come to know about SIMC? [Please tick whatever applicable]

- Website - [     ]
- Print Advertisement - [     ]
- Word of Mouth - [     ]
- Any other source [Please specify] - [     ]

- 2) Was SIMC your first choice / option?

- Yes - [     ]
- No - [     ]

- 3) If yes, mention five unique points for your first choice of SIMC?

- 4) If no, what other educational institutes you applied to?



9) To make SIMC No. 1 educational brand, what would be your contribution to branding and marketing aspects?

10) What are your expectations from the course and the institute you have opted for?

11) Summarize the statement of purpose in not more than 100 words.

-Thank You-